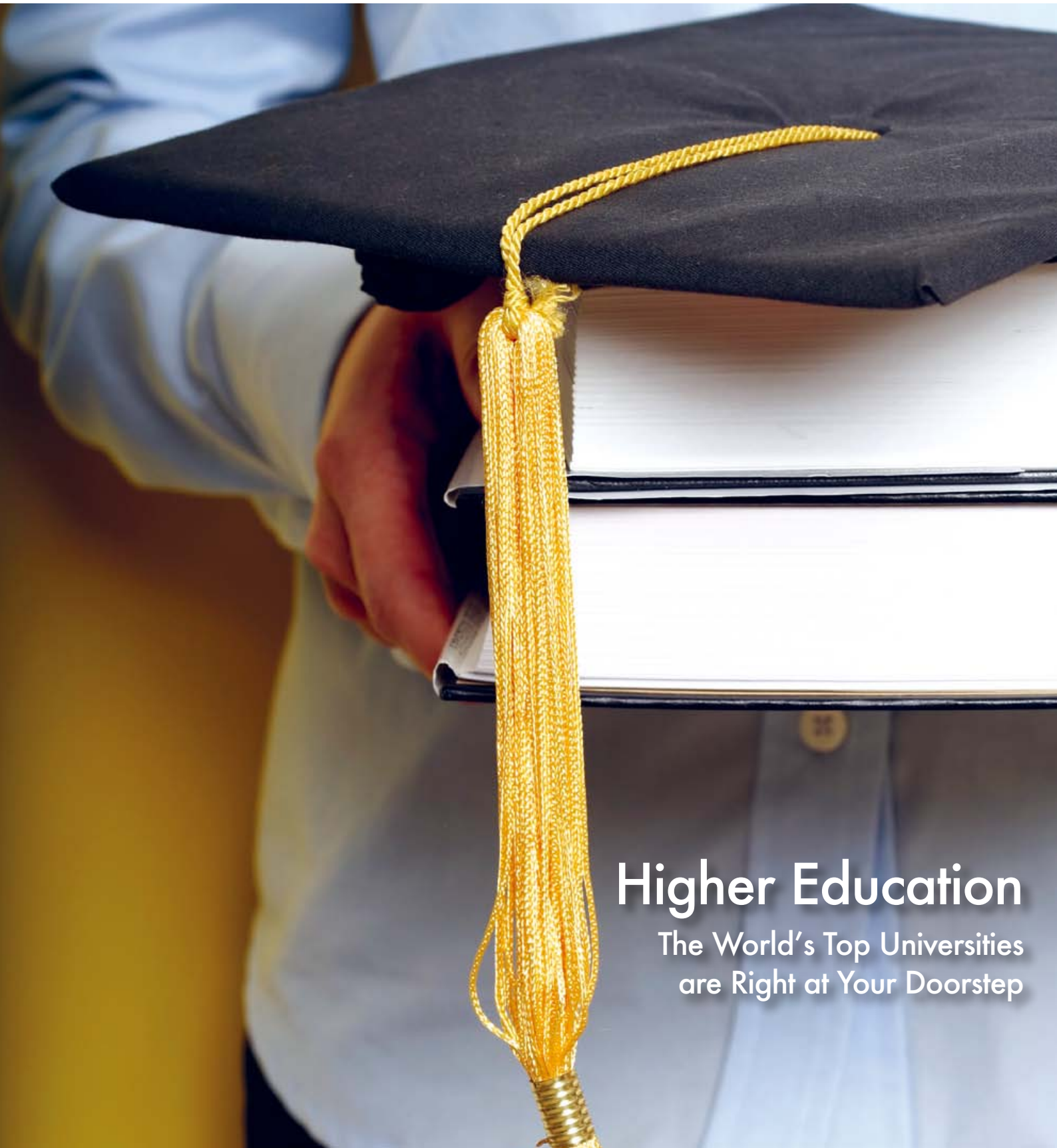


Shanghai Centre

n e w s l e t t e r

July - August 2011

www.shanghaicentre.com



Higher Education

The World's Top Universities
are Right at Your Doorstep

Shanghai Centre Talk



John Zhang
Theatre Manager

Dear Residents and Tenants,

When looking at the Shanghai Centre complex, one of the distinctive features is the curved wall right in the middle. This section of the building hosts one of Shanghai's most renowned theatres -- the Shanghai Centre Theatre. My name is John Zhang, and I have been working here since 2007 as the Theatre Manager. Allow me to provide you with some information you may not know about the theatre...

The original schematic design of Shanghai Centre did not include a theatre, but as the site of Shanghai Centre was initially reserved in the 1960s for building a new opera house (according to the wishes of Zhou En lai), a theatre component was later added to the design development of this project. The Shanghai Centre Theatre is modeled after the Marquis Theatre in New York and is the only independent, foreign-managed theatre in China. The Theatre not only accommodates concerts and performances but also corporate events, as well. Many well-known companies promote their brand to the traffic of Nanjing Road using the outside theatre wall as an advertising space. The total surface size of the advertising banner covers more than two basketball courts, side to side.

In the broadest sense, the Atrium, the Terrace Garden and the Exhibition Plaza, which can be rented separately, also belong to the theatre. They are the lobby, and the top and bottom areas of the theatre, respectively.

At the theatre ticket booth, you can buy tickets for a variety of performances all over Shanghai, as long as the tickets are issued by Oriental Ticketing Agency (Dong Fang PiaoWu). More than 200 acrobatics shows are presented at the theatre every year, but this is definitely more than a theatre for acrobatics only. On average, every two days the theatre team handles a new event or performance. The artists who performed in the theatre in 2010 alone won a combined 19 Grammy Awards.

I hope that you enjoy the performance arts as much as I do, and I'm looking forward to welcoming you to one of our shows, exhibitions or events in the near future!

Best regards

上海商城ニュース



Vista Chen
Japanese Customer Service
Representative

レジデントの皆様

今年は6月から7月にかけては非常に雨の多い梅雨でしたが、気温が高く、湿度も高い、とても暑い夏がやってきました。皆様いかがお過ごしでしょうか。

7月と8月、コーヒーコーナーを企画しております。暑い季節、冷たい飲み物とおいしいデザートをご用意しますので、ぜひご参加ください。こちらで元気をもらうのも、いいかもしれません。

新しい事務所に引越しをし、最新設備の整った会議室のレンタルを開始しました。6人用と12人用の二部屋ありますので、コミュニティーのミーティングや様々な集まりの際には是非ご利用ください。ご興味のある方は、お気軽にお問い合わせください。

最後になりましたが、暑い季節ですので、体調を崩されないよう、皆様が快適な生活を送れますようお祈りいたします。

ウヰスタ

Higher Education

Some of the World's
Top Universities
are Right at Your
Doorstep

By Richard Baimbridge

Here's a quiz for you: what do Toronto's York University, UK's The University of Manchester, and The University of Melbourne all have in common? If you answered that they're all top-ranked international universities with highly-respected Master's Programs, score yourself a point. If you guessed that they're schools with deep ties to China, recruiting and training undergrads, MBA candidates, corporate clientele and even government trainees, chalk up yet another point. And if you guessed that they all have offices right here at Shanghai Centre, give yourself an A +.

While many people are aware of the fact that there are several international consulates based at Shanghai Centre, few are aware of the presence of these prestigious universities, or of the important role they're playing in terms of representing Western Higher Education in China. But whereas once the exchange was mostly one-way (ie, Chinese students pursuing overseas university degrees), increasingly it's becoming a two-way street, with far more collaboration between Chinese and foreign universities than ever before, and a growing number of foreigners coming to China to study or even to teach.

"Every five years, the Chinese government releases a new strategy for the next five years," notes Sherry Zhang, who heads up the University of Melbourne's headquarters at Shanghai Centre. "The 12th period is just starting now, and the government has put a special focus on developing culture and education in an effort to help Chinese universities become more international," she adds in perfect English, tinted with a slight Aussie accent. The ambitious goal, she



says, is to bring Chinese universities on the same level with the top international schools in the world by 2020. And she says she's confident it will happen.

According to Zhang, most parents of top-level Chinese students are now quite content to see their children attend the "C9 Universities" (China's top nine universities, including Fudan and Beijing University) because they believe the education is comparable to other top international schools, and importantly, because of the "guanxi" that their children gain by studying with those who will go on to become China's elite class of the future. Thus it's no surprise that foreign universities are eager to develop their own relations with leading Chinese schools, exchanging everything from faculty and students to education methodology.

Since 2005, the University of Melbourne's Business School has offered a joint MBA program together with Beihang University (Beijing's prestigious aviation school) to offer a Master's of Marketing – the first time in Melbourne Business School's history that a postgraduate degree has been offered outside of Australia. Melbourne was also the first university in Australia to host the Confucius Institute, a sister program with Chinese universities

offering Chinese language courses, business culture and crash courses for companies sending staff to China.

The University of Melbourne's offices at Shanghai Centre are just that – offices. They don't offer any classes, or even accept applications for Chinese students who wish to attend the school. Instead, they coordinate a network of recruiting offices around the country and also advise the Australian government on immigration issues that might affect university enrolment. They also serve to support local alumni, such as Kevin Wills, GM of General Motors, China, who is a University of Melbourne graduate. Many of the alums come out to assist with orientation programs for young freshmen who are leaving their home country for the first time to study abroad. "Our most important job," Zhang says, "is to maintain Melbourne's position in Chinese people's minds, as well as in the eyes of local universities and the government, that we're a leading university."

Just two floors above, in Shanghai Centre's West Office Tower, Manchester University has similar ambitions, yet a very different approach. The offices here are notably more spacious, and contain a



Shanghai Centre
上海商城

Shanghai Centre Management Office Suite 710, 1376 Nanjing Road, West, Shanghai 200040 China Tel: 6279 8600 Fax: 6279 8610
Kurt Sigouin Property Services Director Tel: 6279 8600 ext 6759 / Jenny Jiang Customer Service Manager Tel: 6279 8600 ext 6627
Tomoko Ueno Japanese Customer Relations Manager Tel: 6279 8600 ext 6678 / Alex De Ceuster Marketing Director Tel: 6279 8600 ext 6615
Please direct all enquiries to marketing@shanghaicentre.net

PRODUCTION



Richard Baimbridge Editor / Bainny Hu Senior Designer / Nancy Song Product Manager



functioning classroom that is used for the school's global MBA Programs.

Manchester Business School, explains Regional Director Sherry Fu, appeals to a select group composed primarily of high-level executives working for large multi-national companies. These are highly motivated people who either aspire to rise to senior positions in their companies, or who intend to switch fields to a new industry. Manchester Business School China Centre has been operating since 2008 and currently boasts around 200 students, 40 percent of whom are expats living in Shanghai, representing over 20 different countries. Fu says that the students do the majority of their studies at home on a part-time basis, though they meet in the Shanghai Centre classroom for face-to-face seminars for about three to four days per semester, when University of Manchester faculty are flown in for workshops.

Manchester Business School also hosts joint programs with Shanghai's Jiaotong and Tongji Universities, and offers an elective course for students on doing business in China. But aside from that, Fu says, their program isn't really China-specific. "We offer the same international MBA program in Hong Kong, Singapore, Brazil, Dubai, Miami and Shanghai," she says. "Another function we have is to enhance alumni networking in China, and to create short executive courses specially tailored for leading companies."

While it may come as no surprise that relations between Chinese and foreign universities are warming these days, what is surprising is the extent to which the Chinese government is willing to work with foreign universities to train even their own officials. York University is on the cutting edge of this trend, having trained more than 3000 government officials from 14 different provinces at their top-ranked Schulich School of Business and Asian Business and Management Program, hosted at

the York University Campus in Toronto.

Esther Wang, representative of Schulich Executive Education Center and Asian Business and Management Program at Shanghai Centre, says York provides a platform for Chinese officials and executives of state-owned enterprises to learn what has worked for Canada, from public administration to business management, and how to implement similar programs in their home provinces. Like Melbourne University, York's office at Shanghai Centre doesn't host any actual classes. Rather, York offers 21 different industry-specific MBA programs, together with Beijing University – a two-year, full-time program with a year in China and a year in Canada. Yet the majority of York's focus in China, Wang says, is on non-degree executive programs, working with state-owned enterprises like Bank of China, most of which are based in Beijing.

Wang says that a high number of students from Jiangsu province end up going to Canada to study, due to the fact that many of their English teachers are trained by York in Toronto, and because of the sister-province program between Ontario and Jiangsu. But increasingly, the future for Chinese students appears to be one where top foreign universities are willing to come to them, instead.



Centre News

A Shoe-Lover's Dream Come True

This is the moment all fashionistas have been waiting for: the arrival of world-famous Louboutin shoes in Shanghai... Louboutin is scheduled open its China flagship store at the Shanghai Centre early fall. They will be located on Xikang Road... Ladies, get ready!

New Art Gallery

Fans of traditional European art will soon have a new address to check out... Galerie Cinquini, specializing in impressionist and post-impressionist art, features work from French artists such as Maximilien Luce and Ludovic Lepic is scheduled to open at Shanghai Centre. The gallery will be located on the 7th floor of the East Office building and will open its doors to the public after the summer.

Lunch @CVRVE

Looking for a new lunch-spot? Try CVRVE's very own signature MediterAsian cuisine, combining fresh organic flavors of the Mediterranean with subtle complimentary accents from Asia. For a taste of something tantalizingly different, make CVRVE your next lunchtime destination! Lunch is on everyday, from 11am-2pm. For more information, contact CVRVE directly at 6289 8298.

Parking System Upgrade

Shanghai Centre is pleased to announce the integration of a new parking system that will improve the access control to the building. Residents & tenants with parking permits will be issued a device which will allow the gate arms to open automatically as their vehicle approaches the gate, therefore the cards will no longer be needed. The hourly parking area will utilize the latest "auto pay technology" and Shanghai Centre will be the first property in China to use this type of equipment. Customers will pay cash to an auto pay machine and will receive a fapiao in return. In the future this system will also accept credit cards and the ETC cards.

New Ballroom & Conference Rooms

After completing an extensive renovation, all event and meeting planners, wedding organizers and guests are invited to a new level of experience as The Portman Ritz-Carlton, Shanghai opens the doors to new ballroom and function rooms..

The improvements include installing the latest video conference technology, state-of-the-art sound and lighting systems, Wi-Fi internet access, new amenities and contemporary décor featuring Asian influences with modern Chinese artworks.

To find out more, please contact the hotel's Catering & Conference Services team at 6279 8888 ext.6345 or email at rc.shar.z.catering@ritzcarlton.com



Little Ones with Big Hearts

Under the theme of Charity, Shanghai Centre Preschool held activities to allow the children to learn about sharing with the less fortunate ones. To make it fun for the children, we organized Mini Flea Markets to raise funds for the Mifan Mama foundation. Parents were encouraged to help their children to select toys, books, and other items that they no longer need and sell them to friends and relatives. In addition to the proceeds from the flea market, parents also donated rice, milk powder, baby food, clothing, bikes, strollers, cribs, and more. We're sure all those items will come in handy for the children in the orphanage. (Teacher Rachael)



Butterfly Graduation Show

With a fabulous mix of song, dance, poetry and even martial arts, the Butterfly Class finished off the school-year in style! Great job teachers and kids! Time to take a break and enjoy the summer holidays... see you all back in August!



Event Schedule

*The schedule is subject to change.

Month	Event 1	Event 2	Event 3	Event 4
July	10:00 am - 11:30 am Coffee Morning Resident Lounge, Suite 801, West Apartment Tower Residents Only	14:00 pm - 17:00 pm Coffee Corner Baker & Spice, Suite 118, East Retail Plaza Residents Only	20:00 pm - 22:00 pm Resident Mixer CVRVE, Suite 206, Central Retail Plaza Residents Only	
Aug	14:30 pm - 16:00 pm Bartending Class The Ritz Bar, Level 2, The Portman Ritz-Carlton Residents Only	10:00 am - 11:30 am Coffee Morning Resident Lounge, Suite 801, West Apartment Tower Residents Only	14:00 pm - 17:00 pm Coffee Corner Gourmet Cafe, Suite 111, West Retail Plaza Residents Only	20:00 pm - 22:00 pm Resident Mixer CVRVE, Suite 206, Central Retail Plaza Residents Only
Sep	10:00 am - 11:30 am Coffee Morning Resident Lounge, Suite 801, West Apartment Tower Residents Only	10:00 am - 12:30 pm Farmers' Market Exhibition Plaza Open to public	8:00 am - 12:30 pm Annual Dragonboat Race National Watersports Center, Dianshan Lake Resident/Tenants	20:00 pm - 22:00 pm Resident Mixer CVRVE, Suite 206, Central Retail Plaza Residents Only

Regular Events - Residents Only

June 27 - August 5 9:00-12:00 Summer Camp Shanghai Centre Preschool Residents' kids (age 3-5)	Saturday 10:00-11:00 Taiji Class Terrace Garden, 8th floor (Health Club in case of bad weather)	Monday 10:00-11:00 Yoga Class Aerobics Room, Ritz-Carlton Health Club
---	---	---





Tom Ford Womenswear Collection Debuts at Shanghai Centre

Shanghai Centre recently became the envy of the fashion world by hosting the global premiere of Tom Ford's brand new Womenswear Collection. Already renowned for his stylishly retro and timeless classic menswear designs, Tom Ford has now turned his sharp eye towards dressing women. The eye-catching collection includes day and evening suiting, tailored separates, cocktail wear, and dramatic eveningwear. Sharp tuxedos, cigarette pants, soft day dresses, plunge-back cocktail dresses, and shimmering evening columns feature exquisite materials, details, and finishes. "These are clothes made for the woman who truly values being 'dressed'," said Ford, who was personally on hand for the debut. "The collection is anchored in the art of tailleur, the tradition of beautifully constructed women's suiting that has been missing from fashion for years." And best of all – we had the privilege of seeing it here first!

Suite A04, Street Level, West Retail Plaza
Tel. 6279 8330

Luxury Yachting Style Inspires Paul&Shark Summer 2011 Line

Paul&Shark's Summer 2011 Luxury Collection offers a tailored-style line including comfortably thin Egyptian cotton shirts with rare mother-of-pearl buttons, plus jackets and trousers in cotton and cashmere with a particularly soft touch, available in elegant tones of purple, cornflower and Air Force blue. The signature yachting theme as always remains the same, yet this season there are some real stand-outs, including the Kipawa line, a true brand icon, featuring a contemporary marine look with a selection of t-shirts and jackets, both in plain blue and striped with the classic sea matching colors of white, red and blue. Long and short-sleeved polo shirts make for great casual wear with knitwear fabric inserts, and linen shirts in a variety of shades ranging from blue to cornflower blue, from sky to cobalt blue are sure to make a splash in your summer wardrobe!

Suite A01, Street Level, East Retail Plaza
Tel. 6279 8418



Theatre

Miss Universe China at the Shanghai Centre Theatre

More than 80 contestants, coming from as far as Xinjiang, lined up early on a recent Saturday morning in front of Shanghai Centre with only one mission: to be selected for the Miss Universe China Beauty Pageant! CVRVE bar was transformed into a registration and make-up room before the girls went up to the theatre for the actual selection. Yuesai Kan (aka Jin Yuxi), China's most famous fashion & TV icon personally presided over the jury. After a two-hour fashion show/interview session, 15 girls made it to the second round... In July, 30 contestants, selected from auditions in Shanghai and other key locations in China, will be competing for the title of Miss Universe China in a fabulous show at the Mastercard Center in Beijing. Good luck girls!



Out and About in Shanghai Centre



1. Group picture at Nine Dragons Golf
2. Children's Day, Shanghai Centre-style
3. Group-dance from the Caterpillar class
4. Creating floral masterpieces
5. Studio 188 at the Summer BBQ Party

Event Recap



Golf at Nine Dragons

If you're talking about top notch golf in an exclusive location, there's no place better than Nine Dragons Admiral Golf Course. Residents and tenants were invited for a challenging round of golf at the Shanghai Centre Annual Golf tournament. Big winners this year were David Huang and Lewis Lu who took home two awards each. Congrats to all the participants, and thanks to the sponsors for their generous prize donations!

Summer BBQ Party

Commonly known by residents as "THE party of the

year", the Summer BBQ party once again lived up to its reputation! Comfortable summer weather, excellent f&b, entertaining acts and Studio 188 who rocked the house... It'll be hard to do better next year!

Children's Day Celebration

It's fun to be a kid, but even more fun on Children's Day! This year, a funky magician awed the audience with some cool tricks, followed by a balloon-sculpting session which triggered balloon-sword fights and plenty of other kid's games. The children, caretakers and parents all had a blast and are already looking forward to next year's party!

Shanghai Centre thanks all of our sponsors for Their Support to the Annual Golf Tournament!



Shanghai Centre Directory

Administration Services

The Portman Ritz-Carlton, Shanghai
Tel: 6279 8888 Fax: 6279 8800

Business Centre: Tel: 6279 8801

Shanghai Centre Services

Shanghai Centre Management
Tel: 6279 8600 Fax: 6279 8610

Shanghai Centre Customer Service: Ext. 6666

Shanghai Centre Security: Ext. 6656

Apartment Room Service: Ext. 5955

East Residence Lobby: Ext. 6692

West Residence Lobby: Ext. 6730

Preschool: Tel: 6279 8519

Kids Club: Tel: 6279 7146

Resident Lounge (Suite 801): Ext. 6752

Reading Room (Suite 815): Ext. 6017

Theatre ticket office: Tel: 6279 8663

Hotel Laundry Valet: Ext. 5100

Fashion

MiuMiu

Suite A03, Street Level, West Retail Plaza
Tel: 6289 8087

Paul & Shark

Suite A01, Street Level, East Retail Plaza
Tel: 6279 8418

Salvatore Ferragamo

Suite A02, Street Level, East Retail Plaza
Tel: 6279 8838

Stefano Ricci

Suite 128, The Portman Ritz-Carlton
Tel: 6279 8086

Tom Ford

Suite A04, Street Level, West Retail Plaza
Tel: 6279 8388

Loro Piana

Suite A05, Street Level, West Retail Plaza
Tel: 6279 8330

W.W. Chan & Sons

Suite 105, West Retail Plaza
Tel: 6289 8782

Personal Services

Branemark Osseointegration Center

Suite 368, East Office Tower
Tel: 6289 8101

City Shop

Level B01, Exhibition Plaza
Tel: 6279 8018

Easy Document

Suite 201, West Retail Plaza
Tel: 6279 1694

FIORI - Nail Plus Salon

Suite 210, East Retail Plaza
Tel: 6279 8118

Green Massage

Suite 202, West Retail Plaza
Tel: 6289 7776

HAY Nanny & Maid Service

Suite 707, West Office Tower
Tel: 400-8811-619

Huashi Pharmacy

Suite 206, West Retail Plaza
Tel: 6279 8090

Jazz Laundry Valet

Suite 106C, West Retail Plaza
Tel: 1330 181 2205

LifeLine Shanghai

Suite 325, West Office Tower
Tel: 6279 8990

Luxury Caring Center

Suite 531A, East Office Tower
Tel: 6289 8789

Major Shoe Repair & Key Service

Suite 355, West Office Tower
Tel: 1391 765 7333

Miracle Int'l Medical Cosmetic Club

Suite 560, East Office Tower
Tel: 5109 8868

Parkway Health

Suite 203, West Retail Plaza
Tel: 6445 5999

Post Office

Suite 355, East Office Tower
Tel: 6279 8044

SinoUnited Health

Suite 601, West Office Tower
Tel: 6279 8920

SIYANLI Health & Beauty SPA

Suite 425, West Office Tower
Tel: 6279 7299

The Portman Ritz-Carlton Health Club

Level 7, The Portman Ritz-Carlton
Ext. 5922

Toni&Guy Hairdressing Salon

Suite 209, East Retail Plaza
Tel: 6279 8806

Urban Retreat

Suite 808, East Resident Tower
Tel: 6289 7007

Wally's Digital & Photocopy

Suite 105A, West Retail Plaza
Tel: 6279 7880

World Health Store

106D, West Retail Plaza
Tel: 6279 8088

Government Offices

American Chamber of Commerce

Suite 568, East Office Tower
Tel: 6279 7119

Austrian Consulate Commercial Section

Suite 514, West Office Tower
Tel: 6279 7195

Australian Consulate Visa Section

Suite 406, West Office Tower
Tel: 6279 8098

British Consulate

Suite 301, West Office Tower
Tel: 3279 2000

Canadian Consulate

Suite 604, West Office Tower
Tel: 3279 2800

Canadian Consulate Visa Section

Suite 668, East Office Tower
Tel: 3279 2800

Irish Consulate

Suite 700A, West Office Tower
Tel: 6279 8729

New Zealand Consulate Visa Section

Suite 507, West Office Tower
Tel: 6279 7368

North Carolina Investment

Suite 661, East Office Tower
Tel: 6279 7661

U.S. Agriculture Trade Office

Suite 331, East Office Tower
Tel: 6279 8622

U.S. Commercial Service

Suite 631, East Office Tower
Tel: 6279 7630

U.S. Food And Drug Administration

Suite 723, West Office Tower
Tel: 6279 7330

U.S. Public Affairs Section

Suite 540, East Office Tower
Tel: 6279 7662

Victorian Government Office

Suite 308, West Office Tower
Tel: 6279 8681

Restaurants / Entertainment

Baker & Spice

Suite 118, East Retail Plaza
Tel: 6289 8875

CVRVE

Suite 206, Centre Retail Plaza
Tel: 6289 8298

Din Tai Fung

Suite 104A, West Retail Plaza
Tel: 6279 8191 / 6289 9182

Element Fresh

Suite 112/207, East Retail Plaza
Tel: 6279 8682

Gourmet Café

Suite 111, West Retail Plaza
Tel: 6289 5733

Hanagatami Japanese Restaurant

Level 2, The Portman Ritz-Carlton
Tel: 6279 8888 Ext. 5898

hoF Chocolate Boutique

Suite 117, East Retail Plaza
Tel: 6289 8171

Lapis Thai

Suite 109, West Retail Plaza
Tel: 5252 0082

Palladio Italian Restaurant

Level 1, The Portman Ritz-Carlton
Tel: 6279 7188

Pizza Marzano

Suite 107, West Retail Plaza
Tel: 6289 8733

The Ritz Bar

Level 2, The Portman Ritz-Carlton
Tel: 6279 8888 Ext. 5777

Starbucks Coffee

Suite 103, West Retail Plaza
Tel: 6279 8667

Summer Pavilion

Level 2, The Portman Ritz-Carlton
Tel: 6279 8888 Ext. 4770

Tables

Level 1, The Portman Ritz-Carlton
Tel: 6279 7166

Gifts & Accessories

Alice Flower

Kiosk, West Retail Plaza
Tel: 6279 8737

Boutique Yaling

Level 2, The Portman Ritz-Carlton
Tel: 6279 5855

Chaterhouse Booktrader

Suite 104, West Retail Plaza
Tel: 6279 7633

Ela Jewelry

Suite 305, West Office Tower
Tel: 400 888 9257

L'e Crin

Lobby, The Portman Ritz-Carlton
Tel: 6279 8978

LensCrafters

Suite 208, East Retail Plaza
Tel: 6289 5013

Simply Life

106F, West Retail Plaza
Tel: 6289 5028

The Boutique

Lobby, The Portman Ritz-Carlton
Tel: 6279 8888 Ext. 5801

Zhang's Textiles

Suite 202A, West Retail Plaza
Tel: 6279 8587

Travel & Business Services

Aeroflot Russian Airlines

Suite 522, West Office Tower
Tel: 6279 8033

All Nippon Airways

Suite 208A, East Retail Plaza
Tel: 800 820 1122

American Express

Suite 455/458, East Office Tower
Tel: 6279 7072

HSBC

Suite 106, West Retail Plaza
Tel: 6279 8582

Jade Travel

Suite 427, West Office Tower
Tel: 6279 8393

Jingao Travel Agency

Suite 500, West Office Tower
Tel: 6279 8026

Philippine Airlines

Suite 735A, East Office Tower
Tel: 6279 8765

Turkish Airlines

Suite 211, East Retail Plaza
Tel: 6279 8392



Shanghai Centre

上海商城